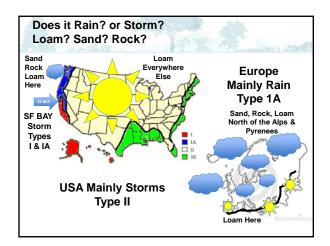
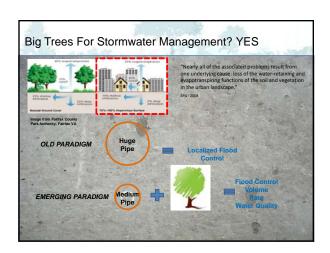


So You Want an Urban Forest that Cleans Water? DO This..... Don't Do This..... Codify Minimum LOAM Soil VOLUMES FIRST >1000cf • Plant Trees in Small PITS • Plant Trees in COMPACTED SOIL or DIVERSIFY Species SAND or STRUCTURAL SOIL No Single Tree Genus >5% • Plant Lots of A FEW Species Set Minimum CANOPY TARGET • Plant Trees Only After COMPLAINTS >25% West of the Mississippi River • Plant Tree Root Packages LOW with Deadline • Plant Trees As BEFORE FIND & FILL GAPS with Trees Announce a MILLION Tree Planting Plant Lots of SMALL TREES with **Program Applying Above Steps LARGE SOIL Volumes** • Respond to Merchants Complaining about Trees BLOCKING Their SIGNS by Monitor & Apply Responsive O&M Removing Trees

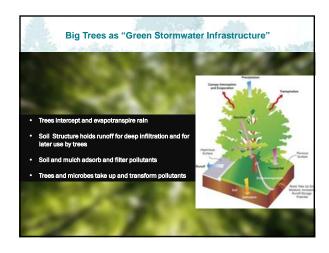
5 KEYS to a SUCCESSFUL URBAN FOREST Become Part of Stormwater System 1. REQUIRE LARGE (2:1) ROOTABLE SOIL VOLUMES 2. SPECIES DIVERSITY (UTC <5% GENUS) 3. DIRECT STORMWATER to TREES 4. SHOW STORMWATER VALUE of TREES 5. CALCULATE STORMWATER CREDITS for TREES Request Portion of Stormwater Budget >\$50

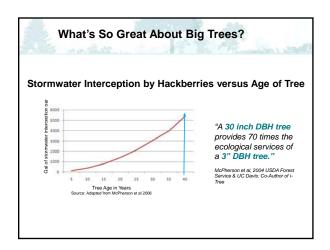


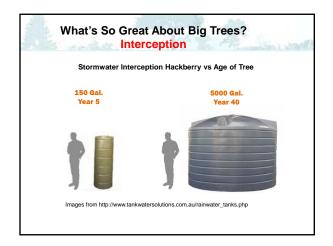








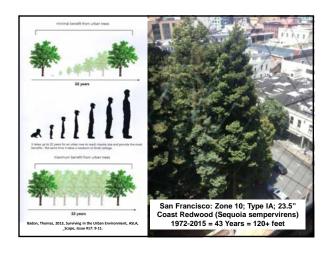












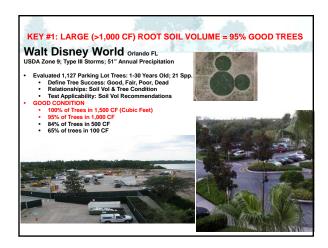
Why ARE MOST USA & Int'nl
CHAMPION TREES Growing in
LOAM SOIL?

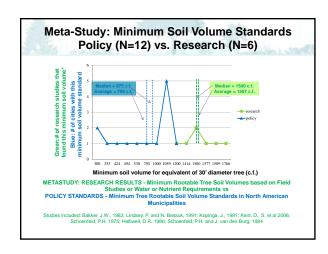
Why AREN'T More Champion
Trees Growing in COMPACTED
SOIL or SAND or ROCK?

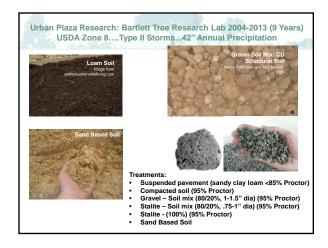
Why Would We Use Anything
Else But LOAM SOIL?

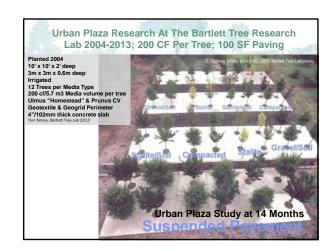




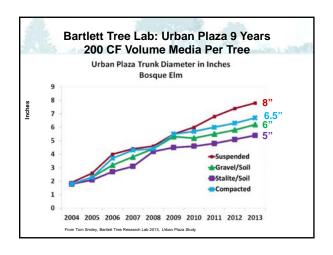








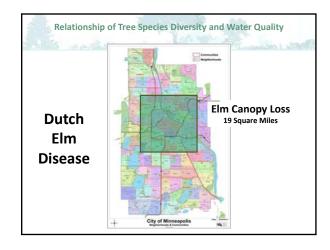




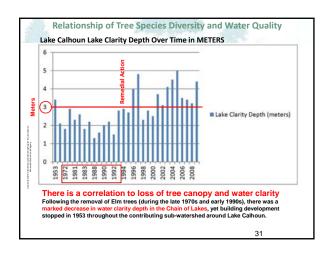




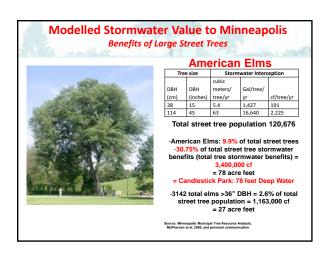


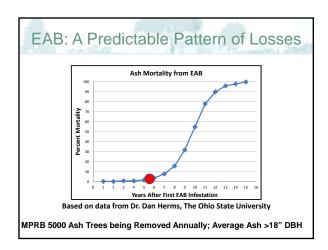


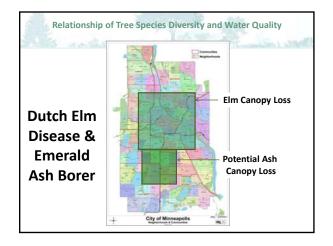


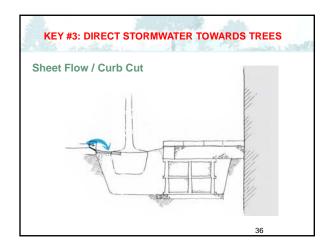


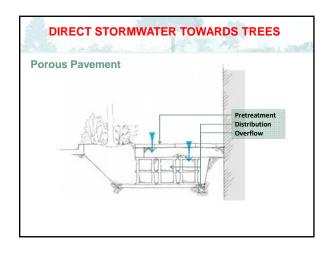


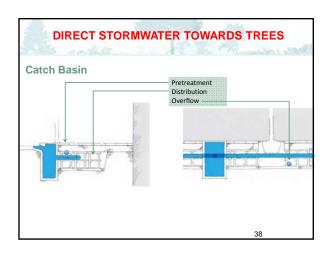


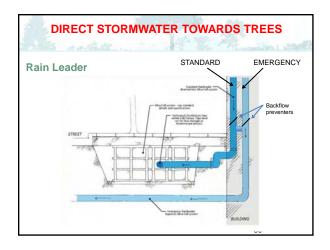






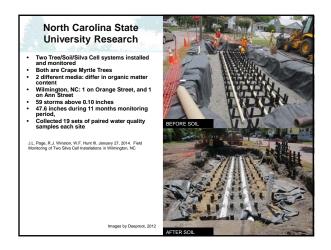


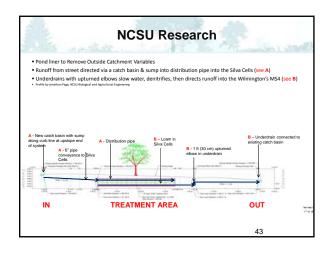


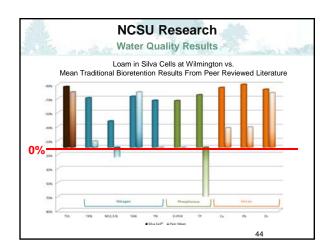


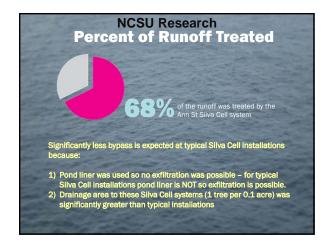


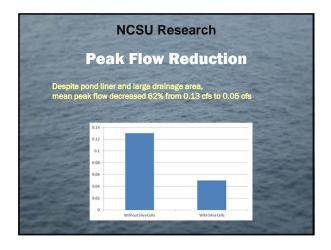




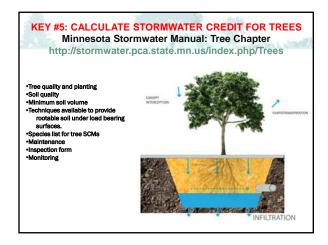


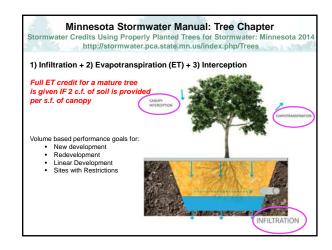


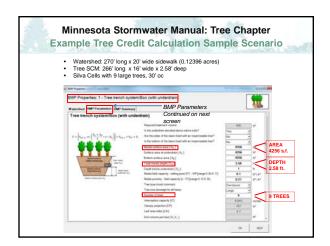


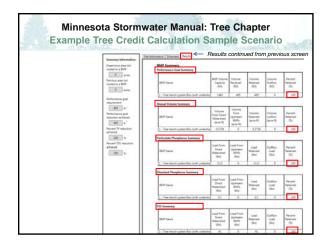


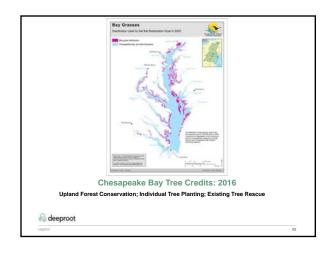


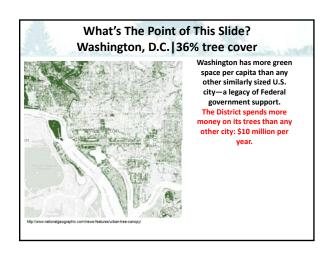












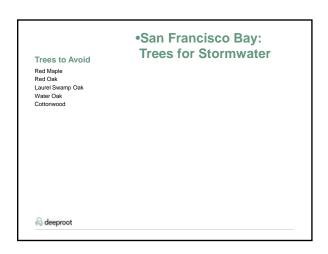












So You Want a Great Urban Forest?

DO This.....

- Include Trees as Part of Stormwater System
- Codify Minimum LOAM Soil
 VOLUMES FIRST >800cf
- DIVERSIFY Species
- No Single Tree Genus >5%
- Set Minimum CANOPY TARGET with Deadline >40% East of the Mississippi River and in NW US
- Set Minimum CANOPY TARGET with Deadline >25% West of the Mississippi River (40% in NW US)
- FIND & FILL GAPS with Trees
- Plant Lots of Small Trees with LARGE Soil Volumes
- Monitor & Apply Responsive O&M

Don't Do This.....

- Plant Trees in Small PITS
- Plant Trees in COMPACTED SOIL or SAND or STRUCTURAL SOIL
- Plant Lots of A FEW Species
- Plant Trees Only After COMPLAINTS
- Plant Tree Root Packages LOWPlant Trees As BEFORE
- Announce a MILLION Tree Planting Program Applying Above Steps
- Respond to Merchants Complaining about Trees BLOCKING Their SIGNS by Removing Trees

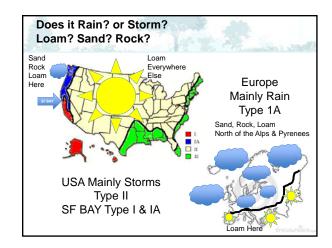
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5 KEYS to a SUCCESSFUL URBAN FOREST Become Part of Stormwater System

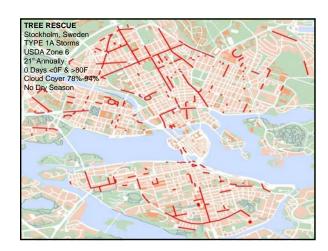
- 1. REQUIRE LARGE (2:1) ROOTABLE SOIL VOLUMES
- 2. SPECIES DIVERSITY (UTC <5% GENUS)
- 3. DIRECT STORMWATER to TREES
- 4. SHOW STORMWATER VALUE of TREES
- 5. CALCULATE STORMWATER CREDITS for TREES

Request Portion of Stormwater Budget >\$50



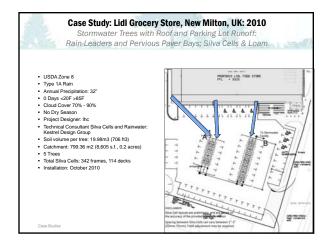










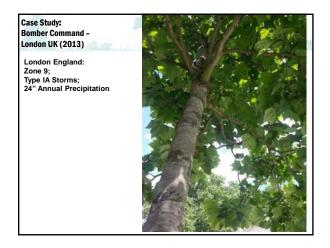






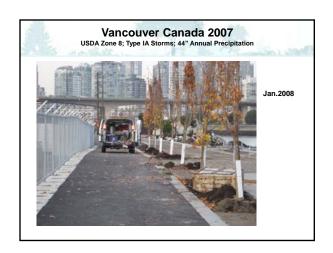




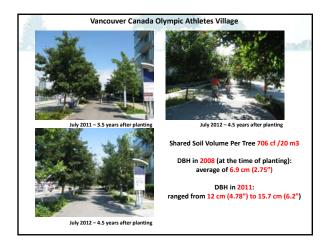








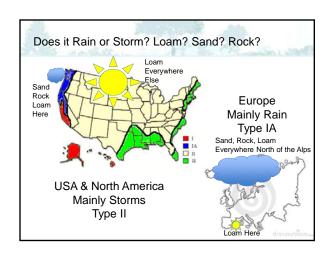




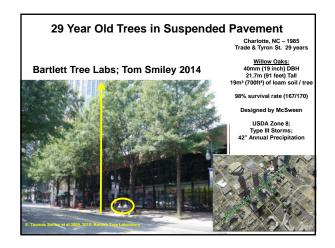


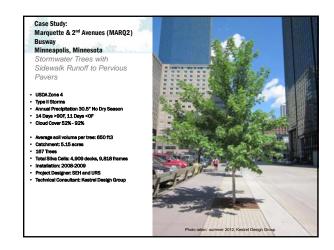










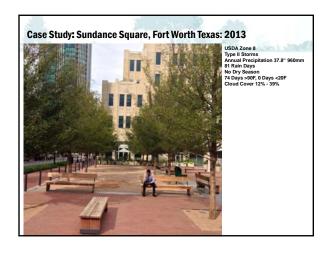








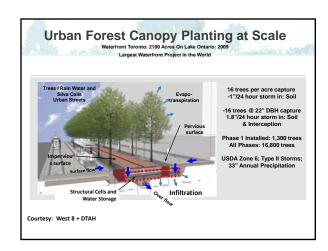
















5 KEYS to a SUCCESSFUL URBAN FOREST Become Part of Stormwater System

- 1. REQUIRE LARGE (2:1) ROOTABLE SOIL VOLUMES
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Request Portion of Stormwater Budget >\$50

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