

# CHAPTER 6

## IMPLEMENTING GREEN STREET AND PARKING LOT PROJECTS

This final chapter of the guidebook looks at specific ways green street and parking lot projects can be implemented in San Mateo County. Topics covered include reducing implementation costs, changing policy and code, creating incentive programs, providing public education and outreach, and choosing demonstration projects.

The latter half of this chapter looks specifically at the conceptual design of three demonstration projects within San Mateo County as well as a hypothetical project where a large commercial site is retrofitted with a green parking lot and green streets. These demonstration projects showcase a variety of site design and stormwater facility strategies described within this guidebook and appropriate in different regions within San Mateo County. The intent of these future demonstration projects is to encourage widespread use of green street and parking lot projects within the region.



SOURCE: KEVIN ROBERT PERRY - CITY OF PORTLAND

**Figure 6-1:** Successful small-scale demonstration projects are the key to building support for wide-spread green street and parking lot efforts.

**Figure 6-2:**

### IMPLEMENTING GREEN STREETS AND PARKING LOTS IN SAN MATEO COUNTY

<b>Key Implementation Strategies</b>	<b>San Mateo County Demonstration Projects</b>
Reducing Project Costs	Fitzgerald Marine Reserve Parking Lot
Changing Municipal Code/Policy	Holly Road Green Street
Creating Incentives	Belle Air/Third Avenue Green Street
Public Education and Outreach	Large Shopping Mall Area
Demonstration Project Approaches	